

**COMPUTER & ELECTRONIC PRODUCTS  
MANUFACTURING IN VIETNAM  
(2016-2022)  
(SHORT VERSION)**



**B&Company**  
World in Intelligence

**B&Company Vietnam Co.,Ltd**

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# Scope of research

The report is based on VSIC code 26 to analyze the industry of computer, electronic, and optical products manufacturing in Vietnam with time scope from 2016 to 2022

## Computer, electronic and optical products manufacturing classification

VSIC code*	Industry Description
<b>26</b>	<b>Manufacture of computer, electronic and optical products</b>
261	Manufacture of electronic components and boards
262	Manufacture of computers and peripheral equipment
263	Manufacture of communication equipment
264	Manufacture of consumer electronics
265	Manufacture of measuring, testing, navigating and control equipment; watches and clocks
266	Manufacture of irradiation, electromedical and electrotherapeutic equipment
267	Manufacture of optical instruments and photographic equipment
268	Manufacture of magnetic and optical video tapes and discs

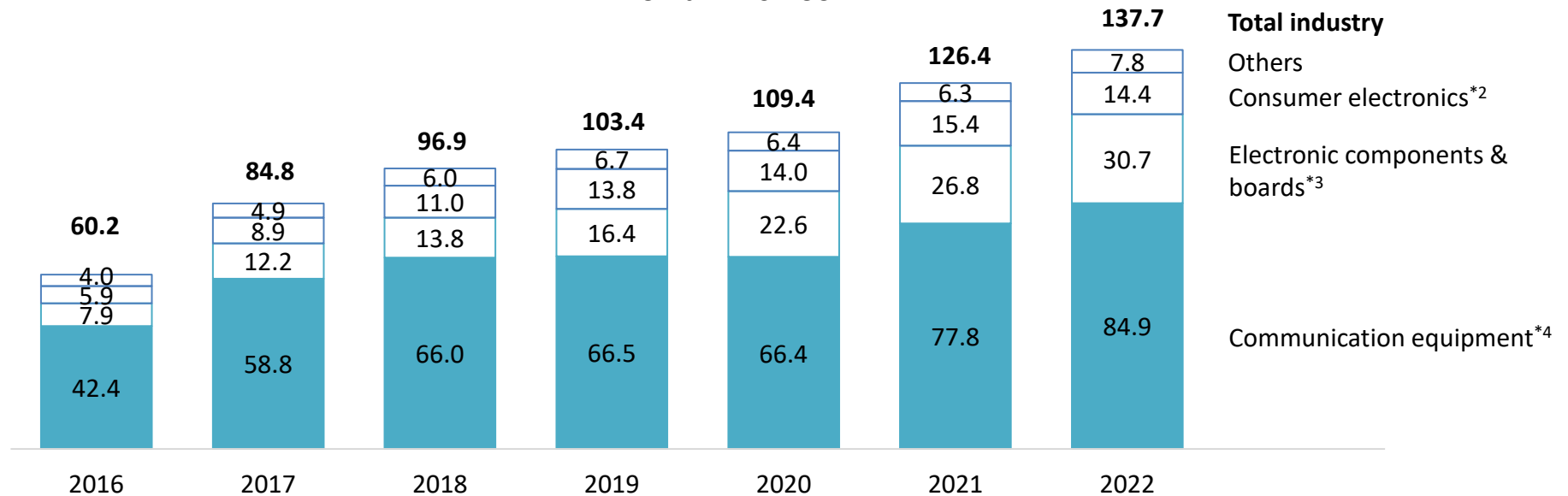
\* Vietnam Standard Industrial Classification  
Source: Decision 27/2018/QĐ-TTg

# Market size of computer& electronic products manufacturing

Revenue of companies in the industry of computer, electronic, and optical products manufacturing grew 2.3 times from 2016 to 2022 (with CAGR of 14.8% per year) to reach 137.7 billion USD in 2022

## Revenue of companies in industry of computer, electronic and optical products manufacturing <sup>\*1</sup> in 2016-2022

Unit: Billion USD



- In general, the revenue of companies in the industry of computer, electronic, and optical products manufacturing experienced remarkable growth over the last 6 years, despite the impact of COVID-19
- Among the subsector, communication equipment manufacturing accounted for the largest revenue

<sup>\*1</sup> Revenue of companies with the main registered VSIC code of 26; <sup>\*2</sup> VSIC code 264; <sup>\*3</sup> VSIC code 261, <sup>\*4</sup> VSIC code 263

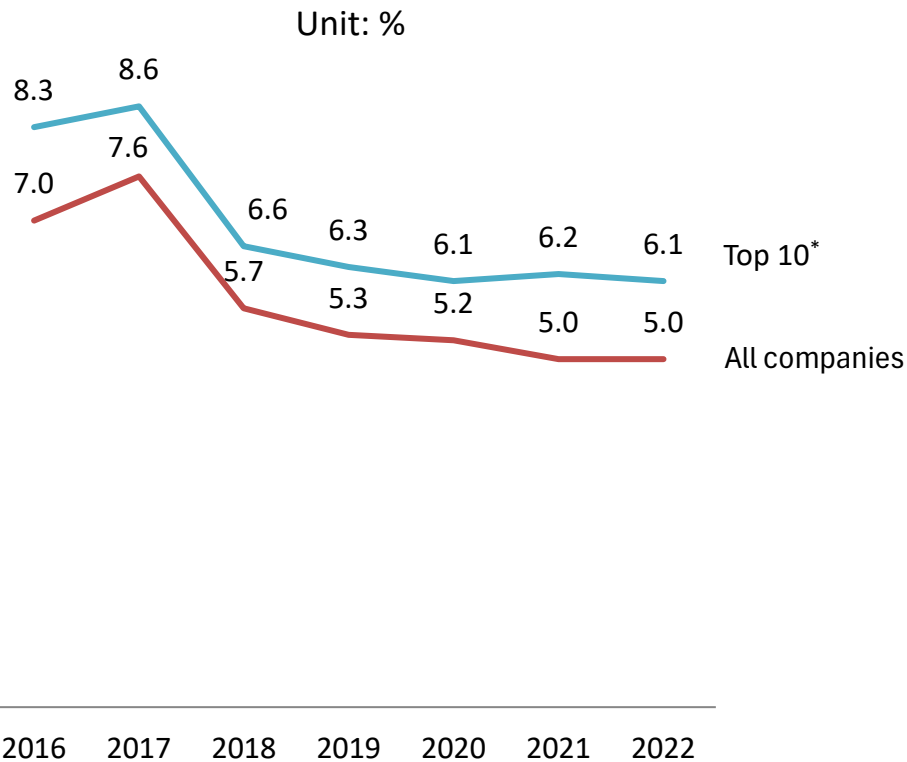
Note: Assumed 1 USD= 25,465 VND (exchange rate on June 25 of Vietcombank)

Source: B&Company database

# Profitability and main players of computer & electronic manufacturing

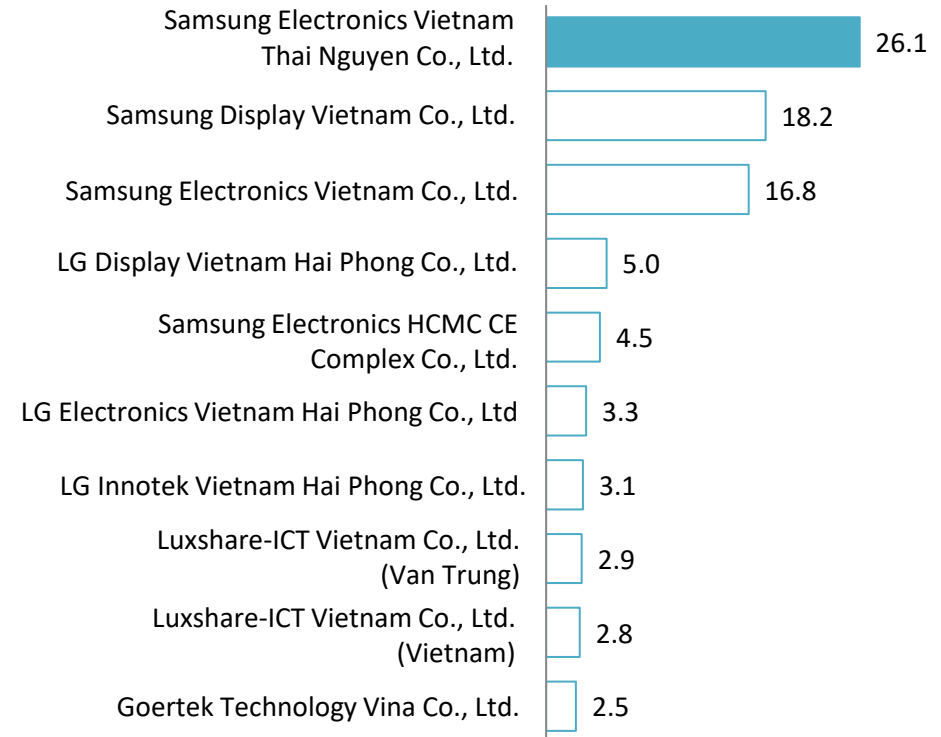
Profitability of top 10 companies is about 1.2 times higher than average level. Some main players in the industry in Vietnam are from foreign brands such as Samsung, LG and Luxshare, etc.

**Profitability of computer, electronic and optical products manufacturing in 2016-2022**



**Top 10 Highest Revenue Players in 2022**

Unit: Billion USD



\*Defined with the Top 10 highest revenue in 2022

Note: Assumed 1 USD= 25,465 VND (exchange rate on June 25 of Vietcombank)

Source: B&Company database



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*Founded in **Japan in 2001** as market research consulting and oversea expansion support based in Tokyo, we had expanded into **Vietnam since 2008** with 2 offices in Hanoi and Ho Chi Minh City. We have recently created a **database of over 900,000 companies** in Vietnam, which can be utilized to search for corporate partners and analyze the market*

## Our Offices

### Tokyo

101-0032, 2F Decom Bldg.,  
Iwamoto-cho, Chiyoda-ku  
Tokyo, Japan  
81-3-5829-4006

### Hanoi

4F, VINARE Bldg.,  
141 Le Duan,  
Hoan Kiem District, Hanoi  
84-24-3978-5165

### Ho Chi Minh City

5F, Duong Anh Bldg.,  
181 Dien Bien Phu, Dist. 1  
Ho Chi Minh  
84-28-3910-3913



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E-mail: [info@b-company.jp](mailto:info@b-company.jp)

| <https://b-company.jp>